

Reader Service

Sales Representative: _____
 Issue: _____
 New: _____ Revision: _____ Date: _____

As a Southwest Airlines Spirit advertiser, your company is eligible for a complimentary listing in the magazine and in the online Reader Service program.

The following information is required for your FREE listing to appear.

LISTING INFORMATION

Company Name or Product: _____
 (to appear on listing)

Web Site: _____

Phone Number (800): _____

ADVERTISER CONTACT INFORMATION

Contact Name: _____

Phone Number: _____

Email Address: _____

2012 DEADLINES	
Issue	Space
January	11/15/1
February	12/14/11
March	1/13/12
April	2/14/12
May	3/15/12
June	4/13/12
July	5/15/12
August	6/14/12
September	7/13/12
October	8/14/12
November	9/14/12
December	10/12/12

PLEASE CHOOSE WHICH OF THE FOLLOWING HEADINGS THAT YOU WOULD LIKE YOUR LISTING TO BE CATEGORIZED UNDER:

- Business
- Real Estate
- Luggage & Jewelry
- Health, Medical
- Special Section
- Hotels, Resorts, Conference Centers
- Education
- Computers & Communication
- Restaurants
- Travel Services
- Consumer

**PLEASE FAX COMPLETED FORM TO 336.378.8271.
 OR EMAIL COMPLETED FORM TO CHELSEY.SHELNUT@PACECO.COM FORM
 DUE ON ISSUE CLOSING DATE.**