

Fast Facts 2012

FAST FACTS ABOUT SOUTHWEST AIRLINES 2010-2011

Total Passengers Carried in 2010	113,747,458
Daily Departures	more than 3,300 flights a day
Cities Served	73
States Served	38
Number of Boeing 737 Jets Operated	559
Average Aircraft Trip Length	653 miles
Average Duration of Flight	1 hour, 53 minutes
Total Operating Revenue	\$10.4 billion
Net Income	\$143 million
Total Southwest Employees	35,000+

U.S. Department of Transportation T-100 Report (2010)

- Ranked No. 1 or No. 2 in terms of passengers boarded in 79.2% of the airports served
- southwest.com was the 2nd largest travel site and largest airline site in terms of unique visitors
- Southwest Airlines offers Fly-By-Lanes, a priority security lane access for its Business Select and Rapid Reward A-List Customers at various airports.
- SWABIZ, a free online booking tool for business travelers to plan, purchase, and track business travel – 66% of Fortune 500 Companies are enrolled.
- In March 2010, Southwest Airlines ranked #4 on *FORTUNE* Magazine's Most Admired Company list and is the highest ranking commercial airplane.

FUN STATS

Soda/Water/Juice Cans Served	63.2 million cans
Alcoholic Beverages Served	14.3 million
Bags of Pretzels Served	14 million
Bags of Peanuts Served	90.8 million
Snackpacks Served	17.7 million
Other Kinds of Snacks Served	33.5 million
Jet Fuel Used	1.5 billion gallons
Cargo/Mail Moved	182 million pounds

Source: Southwest Airlines

