

JANUARY 2010

Feature: "The Pursuit of Happiness," an in-depth look at the latest research on what makes us happy and what doesn't.

Feature: "Food That Moves You," the best places to fuel up on the go.

Adventure: Birmingham

Business Pitch: Clearfit, a new company that uses innovative software to recruit and train employees.

FEBRUARY 2010

Feature: "The Memory Keeper," a profile of the man who keeps the billions of images that chronicle our lives.

Adventure: San Diego

Business Pitch: Kinded, a web startup that tracks good deeds.

Special Advertising Section: Business Focus on Midland/Odessa

MARCH 2010

Feature: "She Got Game," a profile of a woman who calls whole towns to come out and play.

Adventure: Milwaukee

Business Perk: Fitbit, a device that tracks everything from calories burned to hours of shuteye.

Special Advertising Section: Spirits of Chicago and Reno/Tahoe; and Executive Education

**** All edit subject to change**

APRIL 2010

Feature: "Walkabout," a story of a survival trek to nowhere that teaches one man what he really needs.

Adventure: Orlando Theme Parks

Business Pitch: Eco ATM, a small company that helps people recycle their cell phones in a green friendly way.

Special Advertising Section: Destination Texas, Spring Family Travel, and Business Focus on Seattle/Tacoma

MAY 2010

Feature: "Web Addict," a story about a new clinic for those who can't keep from clicking. One method: kayaking.

Adventure: Philadelphia

Business Perk: Crystal Grotto, a "kiva-like" room at a Sedona spa that energizes body and soul.

Special Advertising Section: Spirits of California, New Mexico, and Missouri

JUNE 2010

Feature: "Dog Days," a package on wonders of dogdom, including convicts who train dogs for wounded soldiers.

Adventure: New Orleans

Business Perk: Makers Mark Master Distiller for the Day, the chance to make whisky with the best. Cheers!

Special Advertising Section: Spirit of Nevada

JULY 2010

Feature: "How to Be an American," a guide to 21st Century patriotism.

Adventure: New York City

Business Perk: Montage, a spa that specializes ocean treatments.

Special Advertising Section: Spirit of Health and Business Focus on Buffalo/Niagara Falls

AUGUST 2010

Feature: "Get the Most Out of School," an expert-packed guide to primary and secondary education.

Adventure: Kansas City

Business Perk: Paul Smith Shoe Care Kit, an investment for life.

Special Advertising Section: Business Focus on Denver

SEPTEMBER 2010

Feature: "The Economics of Exercise," a look at what works, what doesn't, and the price tag.

Adventure: Seattle

Business Perk: Desk Garden, a new planter enlivens your credenza.

Special Advertising Section: Safety/Security

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OCTOBER 2010

Feature: "Ghost Story," original fiction from a master of the spook story to get you in the mood for Halloween.

Adventure: Scottsdale

Business Perk: Ceramic Speakers, plastic-free sound blasters that will dress up your cubicle.

Special Advertising Section: Spirit of New Orleans and Family Travel

NOVEMBER 2010

Feature: "Party All the Time," a profile of musician who built an empire with a simple party-hearty mantra.

Adventure: Inland Empire of California

Business Perk: Porcupine Pencil Holder, a desktop gadget that pokes you back.

Special Advertising Section: Ski Lake Tahoe

DECEMBER 2010

Feature: "The Spirit Guide to Spirits," all the latest cocktails, and the equipment you need to whip them up.

Adventure: Denver

Business Hotel: The Standard, a hotel in the heart of New York City with a lobby below a park.

Special Advertising Section: Spirit of Florida, and Business Focus on Sacramento