

JANUARY 2010

Feature: "The Pursuit of Happiness," an in-depth look at the latest research on what makes us happy and what doesn't.

Feature: "Food That Moves You," the best places to fuel up on the go.

Adventure: Birmingham

Business Pitch: Clearfit, a new company that uses innovative software to recruit and train employees.

FEBRUARY 2010

Feature: "The Memory Keeper," a profile of the man who keeps the billions of images that chronicle our lives.

Adventure: San Diego

Business Pitch: Kinded, a web startup that tracks good deeds.

Special Advertising Section: Business Focus on Midland/Odessa

MARCH 2010

Feature: "She Got Game," a profile of a woman who calls whole towns to come out and play.

Adventure: Milwaukee

Business Perk: Fitbit, a device that tracks everything from calories burned to hours of shuteye.

Special Advertising Section: Spirits of Chicago and Reno/Tahoe; and Executive Education

**** All edit subject to change**

APRIL 2010

Feature: "Walkabout," a story of a survival trek to nowhere that teaches one man what he really needs.

Adventure: Orlando Theme Parks

Business Pitch: Eco ATM, a small company that helps people recycle their cell phones in a green friendly way.

Special Advertising Section: Destination Texas, Spring Family Travel, and Business Focus on Seattle/Tacoma

MAY 2010

Feature: "Web Addict," a story about a new clinic for those who can't keep from clicking. One method: kayaking.

Adventure: Northwest Florida Beaches

Business Perk: Crystal Grotto, a "kiva-like" room at a Sedona spa that energizes body and soul.

Special Advertising Section: Spirits of California, New Mexico, and Missouri

JUNE 2010

Feature: "Dog Days," a package on wonders of dogdom, including convicts who train dogs for wounded soldiers.

Adventure: Philadelphia

Business Perk: Makers Mark Master Distiller for the Day, the chance to make whisky with the best. Cheers!

Special Advertising Section: Spirit of Nevada

JULY 2010

Feature: "How to Be an American." A guide to 21st-Century patriotism that includes portraits and interviews with new U.S. citizens.

Adventure: Kansas City

Business Perk: Aspiral Clock, a revolutionary, handmade timekeeper.

Special Advertising Section: Spirit of Health and Business Focus on Buffalo/ Niagara Falls

AUGUST 2010

Feature: "Sandwich Package." Learn about the art of sandwich making from the masterminds behind 'wichcraft, a NY-based restaurant. Includes a contest challenging readers to build their own sandwiches for a chance to win a trip to NYC and have their creation featured on the menu at The Porch, in Bryant Park in Manhattan.

Adventure: Denver

Business Pitch: Cardpool, a new website that buys and sells unused gift cards.

Special Advertising Section: Northwest Florida Beaches and Business Focus on Denver

SEPTEMBER 2010

Feature: "Salt Flats." This former lake in Utah is famous for its use as the Bonneville Speedway, where high-performance cars have reached speeds in excess of 600 miles per hour.

Adventure: Inland Empire

Business Restaurant: Gracie's, Providence, Rhode Island

Special Advertising Section: Safety/ Security

OCTOBER 2010

Feature: "Ghost Story," original fiction from a master of the spook story to get you in the mood for Halloween.

Adventure: New Orleans

Business Hotel: The Nines, Portland, Oregon, contemporary hotel housed inside the historic Meier & Frank Building downtown.

Special Advertising Section: Spirit of Pink and Fall Travel Planner

NOVEMBER 2010

Feature: : Tech guide to include all of the latest and greatest gadgets just in time for the holidays.

Adventure: Scottsdale, Arizona

Business Hotel: Moorpark, San Jose, California, a contemporary clubby hotel with poolside office cabanas.

Special Advertising Section: Ski Lake Tahoe

DECEMBER 2010

Feature: "The Spirit Guide to Spirits," all the latest cocktails, and the equipment you need to whip them up.

Adventure: Dallas

Business Perk: T: Domsai Terrariums, half planter, half sculpture for your desktop.

Special Advertising Section: Spirit of Florida, and Business Focus on Sacramento

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